



Universitatea
BABEȘ-BOLYAI



Facultatea de Științe Economice
și Gestiunea Afacerilor

Departamentul
de Management

MASTER IN INTERNATIONAL BUSINESS MANAGEMENT

(OFFERED IN ENGLISH LANGUAGE)

- **study program developed as joint-master compatible with the European requirements of higher education;**
- **study program with the highest degree of internationalization;**
- **by combining the theoretical, analytical and personal skills (creativity, flexibility, reflection) graduates can become competitive administrators, entrepreneurs and business professionals.**

COURSES OFFERED:

- | | | |
|---|--|--|
| - Asset Management | - Intercultural Business Communication | - Development of the Organizational Competence |
| - Financial and Accounting Reporting Standards | - International Business Law | - Supply Chain Management |
| - Leadership in Organizations | - European Economic Policies | - Capital Investments |
| - International Marketing | - Corporate governance | - E-Business |
| - International Finance | - International Strategies | - Conflict Management and Social Dialogue |
| - Quantitative Methods in Economics, Finance and Management | - Emotional and Interpersonal intelligence | - Project Management |
| - Issues of the World Economy | - Business Communication | |
| | - Management Control | |

ADMISSION CRITERIA

ENROLMENT REQUIREMENTS:

- Certificate of Linguistic Competence (English)
- Overall grade of the bachelor exam (50%)
- The grade of the written exam from the course *Management and International Economic Transactions* (50%)

Selection criteria:

The grade of the written exam, the overall grade of the bachelor exam

The bibliography and other information can be found at the secretary of the Management Department (room 250, 2nd floor)

www.econ.ubbcluj.ro | Phone: 0264 418 652-5 / int. 5831